



For Immediate Release

Celebrate the '2011 Billabong BVI Kite Jam' with a stay on Necker Island

29 April 2010 - [Necker Island](#), Sir Richard Branson's Caribbean island and part of the award-winning Virgin Limited Edition portfolio, is delighted to announce that it will host a Celebration Week in February 2011 to coincide with the second annual BVI Kite Jam supported by Sir Richard Branson and in 2011 title sponsored by Billabong and the British Virgin Island Tourist Board.

Kite boarding enthusiasts from around the globe will descend on the British Virgin Islands (BVI) for races and freestyle competitions. The event will take place from 27th February to 5th March, but our 7-night Celebration Week starts on the 26th February, which gives our guests an extra day to practise!

Rates for a 7 night stay per couple start at \$25,400 and are priced in US dollars. The rates include accommodation, all meals and drinks, return launch transfers from Virgin Gorda or Beef Island airports, VIP invitations to on-island Kite Jam parties and events, endless activities, local tax, plus a team of 60 fabulous staff.

Jon Brown, Managing Director of Virgin Limited Edition, commented: "BVI Kite Jam 2010 was a tremendous hit, so much so we've already had requests to book jammers for next year.

"Opening up Necker Island 'hotel-style' during kite jam week allows for professional and amateur kiteboarders or even just fans of the sport to combine a fantastic sporting event being at the hub of all the activities while staying on a idyllic private island."

For further information, please contact:

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Notes to Editors:

- While guests are welcome to laze on a hammock and watch the kite surfers whiz by, please note that the rate excludes participation in the event itself.
- Offer is subject to availability and applies to new bookings for arrivals on February 26th, 2011 for a 7 night stay. A 2.5% service charge is applicable to all rates
- All our normal booking terms and conditions apply
- This offer cannot be combined with any other offer or special package

Virgin Limited Edition is a collection of unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Sa Terra Rotja in Mallorca; The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, The Lodge in Verbier, Necker Belle, a 105 foot luxury catamaran and Necker Nymph, a three man aero submarine.

Virgin Limited Edition aims to make a credible contribution towards creating a sustainable economy and to meet or exceed the expectations of our customers and stakeholders.

For bookings please call 0800 716 919 (toll free) or +44 (0) 208 600 0430 alternatively visit www.virginlimitededition.com for more details.