

Necker Island Appoints Gerard's and Indonesian Secrets



September 2008. **Necker Island, Sir Richard Branson's private island** paradise in the British Virgin Islands, has selected innovative Italian skincare company **Gerard's** and **Indonesian Secrets** as its exclusive spa lines. With a range of treatments tailored exclusively to Necker Island's **Bali Leha spa**, including Gerard's newly launched BAMBOO treatments, guests will enjoy an unforgettable spa experience very much in tune with the island's Balinese style.

Gerard's will supply a range of treatments and products to Necker Island's **Bali Leha spa** – Leha Leha is the Balinese way of describing peace, relaxation and day dreaming - including the following collection of tailor made treatments:

- *Necker Island Facial* to rejuvenate and reduce premature ageing
- *Healing Honey for Hands and Feet* combining a precious mixture of softening honey and Dead Sea mineral salts
- *Necker Island Four Handed Massage* which will instantly ease and melt away all signs of stress and tension.

Other treatments on offer will include Gerard's popular Green Tea Abdomen, Luxury Caviar Facial, Rigenera DNA Facial and Face Gym. Also available will be a range of rituals including its **newly launched BAMBOO** treatment based on Oriental wisdom and incorporating innovative cupping and muscle stretching techniques. The treatment uses real bamboo canes in a variety of lengths and shapes to push the client's flexibility to the limit with the pulp of the plant forming the star ingredient of the massage oil. The result is a feeling of having been stretched out, relieved of tension and invigorated with an immediate spring in your step.

Indonesian Secrets will offer a range of Balinese massages and exotic rituals which uses techniques from Bali's most profound healers to heal the body and mind on a physical and emotional level.

Helen Cain, Virgin's Spa Manager says "We appointed Gerard's UK because, like us, they are a close knit team offering a high end, personalised service and exceptional results. The holistic treatments that both Gerard's and Indonesian Secrets offer complement our own dedication to the nourishment of the mind, body and soul and are in sympathy with the ethos of Bali Leha. With Gerard's 'minimal packaging' philosophy, this also meets with Virgin's own care and concern for the environment."

Clare Anderson, Director of Gerard's says: "Necker Island is one of the world's most desirable destinations combining natural beauty with first class service. As a supplier to some of the world's leading spas, we were extremely pleased to add Necker Island to our portfolio and design a collection of treatments exclusively for their clientele. Our globally sourced rituals and treatments fit perfectly with Necker's tropical island location and provide something different for the more discerning spa guest. It is a natural partnership, one built on the highest quality products and a bespoke service."

Gerard's and Indonesian Secrets are also supporting Virgin's charitable arm, Virgin Unite, which raises money for the 'Heavens Angels' project to buy motorbikes for trained medical workers in sub-Saharan Africa so they can reach thousands of people who may otherwise die unnecessarily. In aid of this charity, 'Heavens Angels Spa Packages' have been devised whereby 15% of the money from selected treatments sold helps to raise funds for this worthy cause.

For further information on Gerard's contact Clare Anderson www.gerards.uk.com or

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For further information Indonesian Secrets contact Alison Gibbs www.indonesiansecrets.com or T. 07890071354.

For further information on Necker Island log onto www.virginlimitededition.com or T: 0800 716 919

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For further media information, images, interviews or to experience a Gerard's Necker Treatment contact Jo, Alice or Tracey at The Spa PR Company
Tel: 0207 1007 018 or email jo@thespaprcompany.com

Note to Editors:

Gerard's is an exclusive, fresh and dynamic professional skin care company that is dedicated to providing innovative, unique and luxurious spa treatments and products which incorporate holistic and Ayurvedic philosophies to deliver exciting results. Gerard's has an extensive range of professional and home care products created with naturally grown plant extracts, marine technology and pure essential oils. Gerard's is dedicated to working with individual spas to help them create the most from their spa offering by giving advice, support and providing the very highest quality treatments and training for therapists. Gerard's treatments and products are available exclusively at leading spas and salons worldwide.

Necker Island

Necker, Sir Richard Branson's private island paradise, is situated in the British Virgin Islands, a stunning and unspoilt area of the Caribbean. At 74 acres, Necker sits in turquoise waters surrounded by coral reefs and fringed with beautiful white sandy beaches. Necker can be hired exclusively for a five night minimum stay from USD \$47,000 per night for up to 28 guests. Or if you're not looking to hire the Island privately, you can still enjoy the Necker experience during Celebration Weeks when individual rooms can be booked by singles or couples to enjoy our fabulous Island paradise 'house party' style, with rates starting from £23,500 per couple for 7 nights.

Bali Leha Spa

The Necker Island Spa - Bali Leha - is built into a cliff overlooking the sea and whilst being pampered by our fabulous range of treatments you will be able to enjoy beautiful ocean views, or close your eyes and drift away to the gentle sounds of the sea. We have two fully trained resident beauty therapists offering a fabulous range of treatments that can be taken in our truly stunning spa, in a room or on the beach. **These are not included in our normal rates and a treatment list is available on request.**