



### **The Roof Gardens celebrates 30 years on top in London**

London's most exclusive roof top venue, The Roof Gardens in Kensington, will mark its 30<sup>th</sup> birthday under the ownership of Sir Richard Branson this year with an exciting programme of themed celebrations, memorable events and special offers.

For the past three decades, the venue which is also part of the Virgin Limited Edition luxury portfolio, has entertained and enchanted Londoners and visitors from around the world with its 1.5 acres of beautifully themed gardens, its exclusive private members nightclub and the award-winning Babylon Restaurant which will also be celebrating its 10<sup>th</sup> birthday in June.

A highlight on the calendar of celebrations will be a charity fundraiser party in the summer hosted by Sir Richard Branson to thank the loyal members and friends of the entire Virgin Limited Edition portfolio of luxury retreats. Entertainment on the night will showcase music from 1981 to the modern day, with special performances guaranteed.

Sir Richard Branson commented: "I am thrilled that The Roof Gardens is going to be celebrating its 30<sup>th</sup> birthday this year. Everyone involved with The Roof Gardens should be very proud of what it has achieved over the last three decades; it is a huge testament to all the teams' hard work over many years. It is such a big milestone to have traded for 30 years and here's to the next 30."

With its strong musical heritage, The Roof Gardens has played a key part in the London nightlife over the last 30 years, showcasing top DJs and live musical talent from across the decades. The venue has hosted numerous events over the years including showbiz parties, award ceremonies and weddings and was recently awarded the accolade of one of the top 20 venues in the UK by Event Magazine in January 2011.

The Roof Gardens has also just launched a new microsite for The Club which contains lots of information on the live music and jazz programmes, summer

BBQs, pre-Clubs and all the other associated activities going on The Club - <http://www.roofgardensclub.com>

-Ends-

**Notes for Editors:**

- The Roof Gardens is part of Virgin Limited Edition – Sir Richard Branson’s collection of award-winning luxury retreats
- For press information please contact: Kirsty Burgess on 020 7467 9402 or [kirsty.burgess@edencancan.com](mailto:kirsty.burgess@edencancan.com)

**The Roof Gardens**

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**Virgin Limited Edition** is a collection of award-winning unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean’s British Virgin Islands, Ulusaba Private Game Reserve in South Africa, The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, The Lodge in Verbier, Necker Belle, a 105 foot luxury catamaran and Necker Nymph, a three man aero submarine.

For further information please visit [www.virginlimitededition.com](http://www.virginlimitededition.com)