



### **The Roof Gardens Launches Live Music Nights**

- **In association with Jack Daniels**

Live music comes to The Roof Gardens in Kensington this month with the launch of 'Jack Daniels Live' on the 22<sup>nd</sup> January – a new, weekly pre-club night where some of the hottest new bands on the music scene will perform exclusive sets every Friday evening at the award-winning venue.

Rock group 'The Colour Movement' will kick off the inaugural night, and in the coming weeks a great line up will include the likes of jazz soul singer Rebecca Poole and funk/soul band Alex Le Roux.

Set in the heart of the stunning themed gardens, six floors high above Kensington High Street, London's stylish new music enthusiasts can enjoy a JD-inspired cocktail and sample the culinary winter BBQ delights whilst listening to some of 2010's leading musical talent.

'Jack Daniels Live' will start each Friday at 7pm-10pm and will run until the end of March. Entry fees apply and the normal club night starts from 10pm.

For further details, please call The Roof Gardens Club team on 020 7368 3960 or visit [www.roofgardens.virgin.com](http://www.roofgardens.virgin.com)

- Ends -

#### Notes for editors

- The Roof Gardens is part of Virgin Limited Edition – Sir Richard Branson's private collection of retreats
- The Roof Gardens is the winner of the 'Best Club' at the Chelsea and Kensington Best Bar None Awards 2009
- For club reservations please call The Roof Gardens Club team on 020 7368 3960 or email [club@roofgardens.virgin.com](mailto:club@roofgardens.virgin.com) or visit [www.roofgardens.virgin.com](http://www.roofgardens.virgin.com)



For press information please contact: Jessica Patrick or Jonathan Kirkby at EdenCancan on 0207 395 0500 and at [jessica.patrick@edencancan.com](mailto:jessica.patrick@edencancan.com) or [jonathan.kirkby@edencancan.com](mailto:jonathan.kirkby@edencancan.com)

**The Roof Gardens**

6<sup>th</sup> Floor, The Roof Gardens, 99 Kensington High Street, W8 5SA

**Virgin Limited Edition** is a collection of award-winning unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Sa Terra Rotja in Mallorca; The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, The Lodge in Verbier and soon to hit the waters, Necker Belle.

For further information please visit [www.virginlimitededition.com](http://www.virginlimitededition.com)