



New appointment news

May 2009

Babylon Restaurant appoints new Head Chef – Ian Howard

Coveted chef arrives at Babylon at The Roof Gardens

The Roof Gardens, part of Virgin Limited Edition, Sir Richard Branson's privately owned collection of luxury retreats, is delighted to announce the appointment of Ian Howard as Head Chef at Babylon Restaurant.

Ian is responsible for Babylon's lunch and dinner services in addition to special events including weddings and barbecues, bringing a fresh burst of flavour to the award-winning restaurant.

UK born Ian arrives with a vast amount of experience spanning over 21 years. Prior to joining The Roof Gardens, Ian held a number of positions including Sous and Head Chef titles at The Savoy, The Belvedere Restaurant under Marco Pierre White, The Landmark Hotel in Marylebone, The Harrington Club with Ronnie Wood, Woodlands Park Hotel where he held the Head Chef position for five years and The Cumberland Hotel under Gary Rhodes.

Ian is inspired by simple and authentic food and the way that food moves us to the ingredients, the origin of it. Whenever possible, Ian's menu will reflect local and in season ingredients. Expect an array of modern British cuisine on the menus.

In addition to his impressive CV, Ian has a desire for keeping up with the Jones' and likes to spend his spare time dining at London's array of award-winning restaurants to experience the flavours the capital has to offer.

Jon Brown, Managing Director at Virgin Limited Edition, commented: "Ian's vast experience and passion for modern British cuisine with a personal twist on old favourites is a perfect fit with Babylon and The Roof Gardens. We're thrilled to welcome him to the team and wish him all the best in his role."

- **Ends** -

Notes to Editors:

- Babylon is the winner of the 'Toptable Best Restaurant Award' at the 'Visit London People's Choice Awards' 2008
- Babylon was awarded two rosettes from AA in 2008
- Babylon is the winner of the Best Restaurant Garden category in the Brighter Kensington and Chelsea awards for the second year running
- Guests dining at Babylon restaurant on Thursday nights can enjoy The Ben Matthews Trio for their weekly instalment of live jazz and blues
- Babylon barbecues are available during lunch: 12-3pm, Monday – Friday and dinner 7-11pm, Monday – Thursday on a first come, first served basis
- Summer Club barbecues are available every Friday and Saturday night from the 1st May to the 26th September 2009 between 7pm and 10pm. The Club is open from 10pm to 3am. Pre-booking is essential and can be made by calling 020 7368 3960 or by emailing club@roofgardens.virgin.co.uk

Babylon Restaurant

7th Floor, The Roof Gardens, 99 Kensington High Street, W8 5SA

For reservations please call Babylon on 020 7368 3993 or email

Babylon@roofgardens.virgin.co.uk

www.virginlimitededition.com

Virgin Limited Edition is a collection of unique retreats chosen for their stunning locations, magnificent surroundings and offering a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Sa Terra Rotja in Mallorca; The Roof Gardens and Babylon Restaurant in London; Kasbah Tamadot in Morocco, and The Lodge in Verbier.

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