

Press Information Kit

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Company background & history

Virgin Limited Edition is Sir Richard Branson's award-winning collection of stunning retreats and the luxury division of Virgin Hotels Group Limited. When something is referred to as a "limited edition", it normally implies a kind of extraordinary, rare quality; usually something better, exclusive or more desirable... that perfectly describes Virgin Limited Edition.

The collection includes a private island 'Necker Island' in the British Virgin Islands, a private game reserve 'Ulusaba' in South Africa, a mountain retreat 'Kasbah Tamadot' in Morocco, a chalet 'The Lodge' in Switzerland, a restaurant 'Babylon' and a private members club 'The Roof Gardens' in London, a 105ft luxury catamaran – 'Necker Belle' and 'Necker Nymph' – a three man aero submarine.

Virgin Limited Edition is not your average cookie cutter hotel group and each property within the collection is truly unique with its own personality and soul, irrespective of its size. All the properties operate with the aim of creating amazing experiences for all our guests, whether for a holiday, for business, a celebration or just a great night out.

Brand Values

At Virgin Limited Edition we believe our brand values to be the most essential part of our company; they are intrinsic to our goals and as a group we do whatever we can to bring these values to life and deliver on our promises.

Virgin Limited Edition embodies these Virgin values:

VALUE FOR MONEY: Keeping promises, being transparent and honest in our pricing, giving people those unexpected value-added extras.

GOOD QUALITY: Living up to people's expectations of us, going the extra mile, adding those small touches that mean so much. Being self critical; striving to better our performance.

BRILLIANT CUSTOMER SERVICE: Offering the highest level of service across the collection in a friendly, human, relaxed but professional manner. Empowering our staff within the work arena; encouraging them to bring their personalities to work.

INNOVATION: Not just big product ideas but the little things which demonstrate personality. From the individually tailored property FAQs, St Bernard 'do not disturb' notices and ducks at the properties to the 'bite me' Babylon chocolates. All marketing communication/collateral is created to be informative yet demonstrate each property's personality.

COMPETITIVELY CHALLENGING: Creating retreats which differ from our competitors in their service, style and proposition – barefoot-luxury is the name of the game; giving people something more than just a place to rest their head.

FUN: It's not a dirty word it's a key brand value, a management style and vital ingredient of daily life.

Across the collection we believe in making a difference. Caring for our guests, providing the very best friendly service, going the extra mile when it comes to those all important extra touches, listening to our guests and offering so much more than just a place to rest your head.

We deliver a quality service by empowering our employees and we encourage and monitor customer feedback to continually improve the service and experience. At Virgin Limited Edition we look for opportunities where we can offer something better, fresher and more valuable.

Measuring our success

As part of our commitment to service standards, we ask all guests to complete a detailed feedback form so that we can constantly strive to improve our facilities and services to ensure our guests have the best experience imaginable. This is an ongoing activity where the Managing Director personally replies to all feedback forms received.

Aside from our own checks and balances, we centrally submit our customer feedback results to compare against all other Virgin operating companies.

Partnerships & Loyalty programmes

Virgin Atlantic Flying Club

We have partnered with Virgin Atlantic's Flying Club on a reciprocal arrangement to make our guests next trip to one of our properties even more rewarding.

Every time a passenger flies with Virgin Atlantic* they can earn miles towards a free stay. Plus, if guests are already a Flying Club member, they can earn miles just by booking a stay at one of our stunning retreats around the world. All guests can earn and spend miles at Necker Island, Ulusaba Private Game Reserve, Kasbah Tamadot, The Lodge and The Roof Gardens.

*excludes Virgin Atlantic reward flights

About Virtuoso

Virtuoso is the industry's leading luxury travel network. This by-invitation-only organisation comprises over 300 agencies with more than 6,000 elite travel specialists in 22 countries in North and South America, the Caribbean, Australia and New Zealand, as well as over 1,000 of the world's best travel providers and premier destinations. The independent travel agencies receive sales, marketing and technology support, as well as exclusive services and products, as a result of their membership in Virtuoso. The network's member agencies generate over \$5.1 billion annually in travel sales, making the group the most powerful in the luxury travel segment. Necker Island, Ulusaba Private Game Reserve, Kasbah Tamadot and more recently The Lodge, are member suppliers, with access to these elite member agencies travel specialists. Virgin Limited Edition member properties provide the network's affluent clientele with exclusive amenities, regular training and updates on news and developments within the collection.

Environment & Sustainability

Virgin Limited Edition aims to make a credible contribution towards creating a sustainable economy and to meet or exceed the expectations of our customers and stakeholders.

Realising the importance of the ever-growing need for sustainable tourism, Virgin Limited Edition is committed to sustainable development and recognises our responsibility towards the environment and the local communities in which we operate. Across the portfolio of properties we aim to:

- conserve both water and energy through efficiency programmes as well as initiatives that encourage guests to:
 - o reuse towels
 - o switch off air conditioning and lights when not in the guest rooms
- maximise local suppliers as far as possible
- procure food from sustainable and ethical sources (e.g. we serve sustainably sourced fish, free range eggs and do not serve foie gras)
- reduce the amount of waste we generate and recycle or compost as much as possible

We have implemented our own social initiatives as well as providing support for Virgin Unite, the Virgin Group's not-for-profit arm, to work towards achieving their goals.

Necker Island: To date the team at Necker Island are researching ways to be more eco-friendly, with the ultimate aim of reducing their carbon footprint.

- Some of the projects being worked on include testing the viability of wind and solar power for Necker Island as well as bio fuels.
- They have already installed a small wind turbine on the island and plans are to install larger units soon

Other actions include:

- Implementation of Solar Hot water and co generation from other heat sources
- Guest and staff water is issued in washable glass bottles and have reduced the annual plastic bottle count by 75%
- Swimming pools are being converted to Chlorine free

- They are also hoping to establish an organic garden on the island with the plan to include ingredients in guest menus as well as creating a composting station although this is not confirmed at this stage.

Ulusaba Private Game Reserve: Ulusaba's policy toward energy preservation and alternative energy sources is:

- To gradually remove all conventional light bulbs and replace with energy saving light bulbs. Currently they have managed to replace 30% of the light bulbs to energy saving ones.
- Where possible in all new building projects, to install alternative energy sources. Ulusaba's airstrip now runs off solar power since the opening of the airstrip building just over two years ago and observatory is also being fitted with solar panels.
- In an attempt to reduce water consumption, Ulusaba monitors its use of water from a local borehole. It also makes use of a natural filter system for waste water - an oxidation dam on the reserve which recycles water back into the environment. There are plans to develop the process to enable the water to be safe for human consumption.
- Hydro-filtration systems are being introduced to reduce guests' consumption of bottled water
- Ulusaba also participates in all environmental initiatives such as 'earth hour'.

Ulusaba takes very seriously its policy towards conservation, below gives an indication of just a few of the initiatives:

- Respecting the natural habitat through controlling the number of game drive vehicles on the road minimising the impact that the vehicles have on the habitat.
- Avoiding unnecessary off-road driving and when there is off road driving avoiding driving over micro eco systems such as termite mounds.
- Monitoring the condition of all wildlife species on the reserve in order to alert wildlife or local veterinarian services of any diseases or potential life threatening situations for the animals.
- Working with the local communities to protect the animals from poachers.
- Improving the local environment through the implementation of organic food gardens.

Kasbah Tamadot: Kasbah Tamadot is located in an environmentally vulnerable location and so protection of the local area and its resources is vital.

- Solar panels have been installed on the roof of the car park and the kitchen to heat the main swimming pool, which has seen an average 40% monthly reduction in energy usage so far.
- Energy efficiency lighting is being gradually introduced across the building and currently 20% of the light bulbs have been replaced.
- The team use recycled waste water to keep the gardens green and are exploring other methods of reducing overall water consumption on the property.
- The Kasbah are able to compost organic waste on site and make use of this in their on-site vegetable and herb garden.
- Other waste is sorted and recycled in Marrakech.

The Roof Gardens & Babylon Restaurant: The Roof Gardens is committed to sustainable development and to acting responsibly towards the environment and within its local community. Just recently, it has signed up to the Sustainable Restaurants Association (SRA), as part of its commitment to a sustainable food experience. The SRA is a not for profit membership organisation helping restaurants to become more sustainable and assisting diners to make more sustainable choices when dining out. With the help and support of the SRA, Babylon hopes to promote the benefits of sustainable food to its guests and become an industry leader in luxury sustainable dining.

Some of The Roof Gardens' ambitions and initiatives include:

- To harness rain water to irrigate the gardens
- The gardener makes use of natural pesticides and only uses organic substances in the gardens
- Increasing their composting capabilities by 250% this year to include all garden green waste and some kitchen green waste, including a wormery.
- Remove all gas heat lamps from the gardens. All other heat lamps are programmed to be replaced with more environmentally sustainable heat lamps with lower power consumption.
- Attempt to reduce water usage consumption by a 1/3 (estimate) in the gardens.
- To produce 2/3 of the bedding themselves to reduce their carbon foot print significantly.
- A new shed arriving soon will be partly powered by solar
- The venue has an excellent record of recycling including 100% of green waste and cooking oil which is used in its waste contractor's biodiesel trucks.

The Lodge:

- The Lodge was refurbished with timber from reclaimed sources. Furniture was also made from reclaimed sources.
- Where appropriate, lights are on a timer system and where possible, energy saving light bulbs are used. LED's are used for the outdoor lighting.
- Toilets are fitted with a two flush system to reduce water consumption.
- Guests are encouraged to change towels mid week rather than daily to help save energy and water consumption.
- Fire pits which are fuelled with sustainable sourced timber are used rather than patio heaters.
- The Lodge operates two big powered ventilation systems for the pool and jacuzzi area. Latent heat from these systems is used to heat the water in the pool and jacuzzis.

Research is also taking place to use eco-friendly products in all areas of daily operation; including 100% recycled paper, eco-friendly cleaning and laundry products. Every effort is being made to be more responsible for the environment, something increasingly important to both the team and their guests.

Charity & Sponsorship

Virgin Unite

Virgin Unite is the non-profit foundation of the Virgin Group. They unite people to tackle tough social and environmental problems in an entrepreneurial way.

Their aim is to help revolutionise the way businesses and the social sector work together – driving business as a force for good. This is based on the belief that this is the only way to tackle the scale and urgency of the challenges facing the world today.

Virgin Unite's overheads are covered by Sir Richard Branson and the Virgin Group, meaning that 100% of donations received, go direct to the frontline where they are needed most.

Working with the local communities has always been at the top of the agenda. One of Richard's priorities is to combat HIV and Aids in Africa. In 2006 Richard started a movement of businesses to get behind stopping what has become the biggest health emergency humanity has ever faced. The Virgin group and individual companies are currently forming policies to support the initiative to ensure education, no discrimination and where appropriate voluntary testing.

One of the initiatives supported by Virgin Limited Edition is the "Heaven's Angels" project to buy motorbikes for trained medical workers in Sub-Saharan Africa so they can reach thousands of people who may otherwise die unnecessarily.

Ulusaba: Working on a non-profit basis, Pride 'n Purpose is Ulusaba's charitable arm committed to helping disadvantaged communities living adjacent to the Sabi Sand Reserve. Originally established in 2003 by members of the Ulusaba family, all the charity's running expenses are covered by Virgin Unite, the Virgin Group's non-profit foundation and Virgin Limited Edition, so 100% of donations go directly toward much needed projects. They're not big – in fact apart from two full-time members of staff Pride 'n Purpose has to rely almost exclusively on volunteers to achieve its goals. That doesn't mean they don't have a big impact, however, and estimate that Pride 'n Purpose now benefits over 35,000 people across six communities. Their philosophy is that people are most effectively helped if they are empowered to help themselves, so the emphasis is most definitely on

sustainable development initiatives and improving access to food, water and health services.

Kasbah Tamadot: Eve Branson, Richard's mother, leads the work of Virgin Unite in Morocco and runs the Eve Branson Foundation where they are implementing various projects to assist the local people. By partnering with local community leaders, Eve has spent time with the women in the village teaching skills such as knitting and encouraging them to continue the production of carpets. With their new skills, the women are producing garments including knitted goods, hand embroidered clothes and traditional carpets, which are sold in the hotel and the local village, allowing them to generate an income.

Proceeds from the projects have allowed building work to be completed on a school within one of the local villages, Tansghart, which sits opposite the hotel. Equipment and books have been given to the local school in Asni and a well has been built meaning fresh water can now be delivered more efficiently to the village.

Most recently Eve has successfully managed to import 30 Cashmere goats to Morocco, the only Cashmere goats in the country. Now, hopefully they will breed. The aim is to teach crafts to girls at three adjoining villages to Kasbah Tamadot, using the goats' Cashmere wool to produce beautiful gifts that they can then sell and become self supportive.

In addition to the grassroots initiatives, Kasbah Tamadot has always had strong connections with the local Berber people. The hotel's staff is incredibly important and it was always Sir Richard Branson's intention that they come from the surrounding villages. Prior to the hotel opening, Kasbah Tamadot formed an English school and hospitality skills were introduced. Today, 95% of the staff are Berber and they continue to have a strong influence on the hotel.

The Roof Gardens: The Roof Gardens' unique signature Champagne cocktail - 'Red Edition' is available at Babylon restaurant and in the Private Members. Fifty pence for every 'Red Edition' sold goes to Virgin Unite. Also in the Club, fifty pence is donated to Virgin Unite from each sale of a bottle of house wine.

Babylon also helps to raise money for a chosen charity project every few months where a selected signature dish every month has £1 donated to that particular charity.

Awards & Achievements

VIRGIN LIMITED EDITION

'Best E-learning Award 2010, Online Travel Training'

Virgin Limited Edition came top in the category of E-learning following the introduction of an online training module for all our properties hosted at: www.virginlimitededition-savvy.com as voted by the agents who rated their experience on completion of the course. We were also runners up for the category: 'Quality of Information Provided'.

'Best Travel Websites, Condé Nast 2010 Readers' Travel Awards'

Virgin Limited Edition was voted fourth best website for researching and booking trips by the readers of Condé Nast Magazine (UK) for their 2010 Readers' Travel Awards.

Condé Nast Traveller Readers Travel Awards – 'Overseas Leisure Hotels' – 2009

Kasbah Tamadot & Ulusaba are both awarded eleventh & sixteenth place respectively in the 'Overseas Leisure Hotels' section.

'Luxury Travel Reader Awards, Hotels & Resorts' UK - 2007

Virgin Limited Edition was runner up for the 'Best Hotel Chain' award in the Luxury Travel 2007 Reader Awards. Luxury Travel is a travel industry publication circulated to 10,020 decision making luxury travel specialist travel agents, incentive travel agents and tour operators.

KASBAH TAMADOT

Spanish Conde Nast Traveler Travel Awards – Spain 2011

Kasbah Tamadot won 'Best International Non Urban Hotel' at the CNT Gold List Awards in Madrid in April 2011.

'Best hotels in the Middle East, Africa & the Indian Ocean Islands - Condé Nast Readers' Travel Awards 2010'

Kasbah Tamadot was voted as one of the top 20 hotels in the Middle East, Africa and Indian Ocean by the readers of Condé Nast Magazine (UK) for their 2010 Readers' Travel Awards.

Condé Nast Traveller Gold List 2010 – 'Hotels with the best rooms' - 2010

Kasbah Tamadot is included in the category of "Hotels with the best rooms" within Africa, Middle East and Indian Ocean. It is Conde Nast Traveller's own guide to the world's greatest hotels chosen by the magazine editors and a panel of travel experts.

Condé Nast Traveller Readers Travel Awards – 'Overseas Leisure Hotels' – 2009

Kasbah Tamadot was awarded eleventh place in the 'Overseas Leisure Hotels' section.

World Travel Awards - 2009

Kasbah Tamadot was named as Morocco's Leading Boutique Hotel.

Forbes Traveller – 'Morocco's Sexiest Hotels' USA - 2008

Kasbah Tamadot was named as one of 'Morocco's Sexiest Hotels' in May 2008.

Robb Report – 'Best of the Best' - 2008

Kasbah Tamadot was nominated the 'Best of The Best' in the Luxury Lifestyle category.

Condé Nast Traveller Readers Travel Awards – 'Top 100 Hotels' - 2007

Kasbah Tamadot was voted in 15th place in the recent 2007 Condé Nast Readers Travel Awards for Best Hotels.

Robb Report – 'Best of the Best' - 2006

Kasbah Tamadot was nominated the 'Best of The Best' in the Luxury Lifestyle category.

Travel and Leisure – 'The World's Greatest Hotels, Resorts & Spas' - 2006

Kasbah Tamadot was awarded one of the World's Greatest Hotels, Resorts & Spas by the Travel & Leisure readers, combined with the Editors choice of the hottest and new hotels of the year, classics worth a second look, and all time favourite.

Condé Nast Traveller Hot List – 'Coolest Hotels' - 2006

Kasbah Tamadot was awarded the 'Best hotel in Morocco' by Condé Nast Traveller UK & USA in the 2006 'Hot List,' which showcased the top 60 coolest new hotels in the world. Kasbah Tamadot was the only hotel in Morocco to be chosen, alongside only eight other properties in Africa, the Middle East and the Indian Ocean.

Robb Report – 'Best of the Best' USA - 2006

Kasbah Tamadot was named as one of the 'Best of The Best' in the June 2006 Luxury Portfolio of the Robb Report, for Luxury Lifestyle.

Catey's Annual Group Marketing Campaign - 2006

Virgin Limited Edition submission of Kasbah Tamadot's opening campaign was short listed to the Top 4 out of 22 International Hotel Groups for the 2006 annual industry marketing award.

Focus Hotel Ranking 2006 – 'Most Luxurious Hotel in North Africa' - 2006

Kasbah Tamadot was voted as one of best hotels in Africa in the big FOCUS Hotel Ranking List 2006 in Germany.

Condé Nast Traveller Readers Travel Awards – 'Top 100 Hotels' - 2006

Kasbah Tamadot was voted 12th in the 2006 Condé Nast Readers Travel Awards for Best Hotels.

NECKER ISLAND

Quintessentially Awards 2010

Quintessentially voted Necker Island Private Island of the year in 2010

La Dolce Vita Magazines Hotel Inspector - 2010

Necker Island was selected as a Silver Award winner

Forbes Traveller 400 – 'The World's Very Best Hotels & Resorts' - 2008

Necker Island was awarded one of the world's top 400 hotels by the world's most distinguished board of travel experts.

Luxury Travel Reader Awards – 'Best Exclusive Property' - 2007

In December 2007 Necker Island was voted best exclusive hire property in the Luxury Travel 2007 Reader Awards.

Luxury Travel Reader Awards – ‘Gold Award’ - 2007

Necker Island was awarded the Gold Award in the Luxury Traveller Reader Awards. The resort beat more than 400 travel suppliers in 25 categories to clinch the title.

Luxury Travel Reader Awards – ‘Best Activity’ - 2007

Necker Island was the runner up in the award for Best Activity in the Luxury Traveller Reader Awards.

Luxury Travel Reader Awards – ‘Best Island’ - 2007

Necker Island was the runner up in the award for Best Island in the Luxury Traveller Reader Awards.

Robb Report – ‘Best of the Best’ - 2006

Necker Island was nominated the 'Best of The Best' in the Luxury Lifestyle category.

Robb Report – ‘100 Best Places to Stay’ - 2006

Necker Island was nominated as one of the '100 best places to stay in 2006'.

THE ROOF GARDENS & BABYLON RESTAURANT

The AA - Two Rosettes UK - 2010

Babylon at The Roof Gardens received the prestigious award of two Rosettes by The AA in the UK. Annually 2 Rosettes awards is given to 'the best local restaurants, offering higher standards and better consistency. Greater precision is apparent in the cooking, and there is obvious attention to the quality and selection of ingredients.'

Saffron & Sides cocktail competition - 2010

Tim Homewood, Head Bartender at Babylon Restaurant won 'Best Cocktail' with his creation 'Crocus Club'

Hill Magazine Awards – 2009

Babylon Restaurant was awarded 'The Best Restaurant of the Year' in the Hill Magazine, a local magazine covering West London.

Brighter Kensington & Chelsea Scheme Awards - 2009

Brighter Kensington & Chelsea Best Restaurant Garden award was awarded to The Roof Gardens for the third year in a row.

Best Bar None Awards 2009 -

The Roof Gardens Private Members Club won 'Best Club' award for Kensington and Chelsea at the Best Bar None Awards 2009.

UK Restaurant Manager of the Year award 2009 –

Peter Avis was named 'UK Restaurant Manager of the Year' by the Academy of Food & Wine.

Visit London People's Choice Awards 'Toptable Best Restaurant Award' – 2008

Babylon was named the best restaurant

BEDA Awards – ‘Best UK Club and Best Club (South)’ UK - 2007

The Roof Gardens private members club won the BEDA 2007 awards in association with Night Magazine for Best UK Club and Best Club (South). According to Night Magazine, The Roof Gardens has been ‘a fixture on the London late night scene for over three decades. The comprehensive refit has returned it to the highest possible operational standards and delivered a venue deserving of its international reputation as one of London's most fabulous places to play...Weekend club nights at The Roof Gardens are a hot ticket whilst through the week the club does a roaring trade in corporate and private events, demonstrating a level of operational flexibility that many modern venues aspire to.’

The AA - Two Rosettes UK - 2007

Babylon at The Roof Gardens received the prestigious award of two Rosettes by The AA in the UK. Annually 2 Rosettes awards is given to ‘the best local restaurants, offering higher standards and better consistency. Greater precision is apparent in the cooking, and there is obvious attention to the quality and selection of ingredients.’

Caterer Group – ‘Best Places to Work’ - 2006

The Roof Gardens was awarded 'Best Place to Work in Hospitality for an Individual Unit' by the Caterer Group.

ULUSABA PRIVATE GAME RESERVE

Junior Design Awards - 2011

Ulusaba Private Game Reserve won ‘Best Family Holiday’ in this year's prestigious Junior Design Awards.

Virgin Holidays Gold Award for ‘The Best Hotel in Africa’ – 2010

Ulusaba won the gold award for ‘Best hotel in Africa’. The winners are determined by Virgin Holidays clients based on the average score when asked to rate “how was your overall hotel experience”. Ulusaba has won this for the second year running.

Imvelo Awards for Responsible Tourism ‘Best social involvement programme in South Africa’ - 2009

Imvelo awards tourism businesses that demonstrate sustained responsible practice in their operations in terms of their natural, social and economic environments. Ulusaba's charitable arm Pride ‘n Purpose was awarded ‘Best social involvement programme’ in the category of the Independent winner award.

Virgin Holidays Gold Award for ‘The Best Hotel in Africa’ – 2009

Ulusaba won the gold award for ‘Best hotel in Africa’. The winners are determined by Virgin Holidays clients based on the average score when asked to rate “how was your overall hotel experience”.

Elegant Resorts Preferred Partner Awards – ‘Best Safari or Game Reserve’ – 2009

Ulusaba won ‘Best safari/game reserve award’. This is voted by Elegant Resorts clients who have been on Safari this year.

Condé Nast Traveller Readers Travel Awards – ‘Overseas Leisure Hotels’ – 2009

Ulusaba was awarded sixteenth place in the ‘Overseas Leisure Hotels’ section.

Forbes Traveller 400 – ‘The World’s Very Best Hotels & Resorts’ - 2008

Ulusaba was awarded one of the world’s top 400 hotels by the world’s most distinguished board of travel experts. Forbes compiled a list of nearly 800 of the world’s top-ranked hotels from a variety of respected sources and received individual nominations beyond the original pool of properties.

Virtuoso & Virtuoso life – ‘Most Socially Responsible Hotel’ - 2008

Leading luxury travel network Virtuoso awarded Ulusaba, a prestigious Best of the Best Award in the category of Most Socially Responsible. The Hotel Award recognises a hotel dedicated to making a difference through innovative local or global programs that make the world a better place to live. Ulusaba was awarded this accolade in recognition of the work undertaken by its charitable arm, Pride ‘n Purpose and the innovative way in which Ulusaba guests can get involved with the local community and make a difference.

Luxury Travel Reader Awards – ‘Best Honeymoon Resort’ - 2007

In December 2007 Ulusaba was voted the best honeymoon resort in the Luxury Travel 2007 Reader Awards.

Condé Nast Traveller -The Gold Standard List, Hotels & Resorts - 2007

Ulusaba is listed for Best Leisure Facilities and was given the highest in the world at 97.78%.

South Africa Tourism Grading Council - 5 Stars – 2006, 2007, 2008, 2009, 2010 & 2011

Ulusaba received a five star grading from the Tourism Grading Council of South Africa.

Diners Club Magazine Certificate – ‘Best Services’ Germany - 2006/2007

The German edition of the Diners Club magazine awarded Ulusaba for its services, as one of their well proven, tested and recommended hotels.

The AA – ‘Golden Achiever Award’ South Africa – 2006, 2007 & 2008

Ulusaba received the Gold Achiever Award by AA Accommodation South Africa amongst 30 properties in South Africa.

Focus Hotel ranking 2006 – ‘Most Luxurious Hotel in South Africa’ - 2006

Ulusaba was voted as one of the best hotels in Africa in the big FOCUS Hotel Ranking List 2006 in Germany.

Condé Nast Readers Travel Awards – ‘Top 100 Hotels’ - 2006

Ulusaba was voted in 18th place at the 2006 Condé Nast Readers Travel Awards for Best Hotels.

NECKER BELLE

World Superyacht Awards – 2010

Necker Belle was awarded a Judges’ Special Commendation the ‘Best Refit’ category.

Necker Island

Introduction: Sir Richard Branson's 74 acre private island, Necker, in the British Virgin Islands, is unquestionably the most idyllic place in the Caribbean. Surrounded by turquoise waters, coral reefs and fringed by white sandy beaches, island life is all about you.

Booking style: Necker island is normally hired exclusively for up to 28 guests on an all inclusive basis, perfect for special occasions and events. It can also be shared with others 'house-party' style during Celebration Weeks held several times each year, when guests can book individual rooms.

Accommodation: Accommodation comes in the form of The Great House and six individual Balinese style houses. The Great House is perched at the top of the hill overlooking the island with one-of-a-kind Balinese furnishings and art. It is home to eight guest rooms including the Master Suite, and a Junior Suite, each with terrace views overlooking neighboring islands and ocean. The spacious Master Suite has its own Jacuzzi and a large terrace with panoramic sea views.

Six additional Balinese style houses provide the remaining guest accommodation. Bali Hi, Bali Cliff and Bali Beach are built on a cliff in order to maximise views, sea breezes and the sounds of the sea. All three are en-suite and share a plunge pool. Bali Cliff has a stunning fully open-air bathroom, while Bali Beach is one of our newest houses overlooking the beach. Bali Lo, Bali Buah and Bali Kukila are built in the middle of the island and boast wonderful views with a large private pool. Guests staying at the Bali Houses are issued with mules (golf carts) to get about the island!

What to do: Necker Island is a perfect play ground for any number of sports and our highly skilled Watersports team are always on hand to organise the next event. There are plenty of places to lie on the beach and simply enjoy the sea. Main Beach is where most of the water activities are based, and where guests will find the Tennis and Beach Pavilion. Turtle Beach is a more peaceful palm-fringed beach, with hammocks hanging between the trees and an aqua-trampoline anchored to the sea floor.

Necker is 74 acres in size with a three mile perimeter. There are a number of trails on the north end of the island where guests can walk around the coast or over the ridge of Necker. Staff can take guests on a guided tour, or simply point them in the right direction to brave it alone!

Laze the days away by simply doing nothing, learn how to kite-surf, take to the grass tennis courts or unwind from the stresses of everyday life with a self heating lava shell massage treatment at the Bali Leha Spa - the possibilities are endless.

The team on Necker are experienced at adapting speedily to needs of our guests, working out the best options for everyone. Below are some of the ways we can entertain guests by day or by night...

At sunset:

A Floating Shooter Bar - Best around 5 or 6 in the afternoon - shots will be served from a canoe in the heated pool at the main house. Lots of fun and a good way to end the day before dressing for dinner.

A Sunset Cruise - Take our speed boats out on the ocean and stop to drink champagne and watch the sun sink in to the sea.

James Bond themed cocktails! - The bar will be lined with martini glasses and a wonderful list of classic and new martinis. Bond movies will be playing on a screen at the back of the room and the cool Bond soundtracks will be played on the sound system.

By Night:

Gala Dinner – A formal affair, Necker's beautiful long table is dressed in white and gold and guests are served with a five or six course dinner. The evening ends with a champagne toast on the roof and a 10 minute firework display.

Pirates of the Caribbean - We have a number of pirate costumes for guests to choose from or staff will choose them and place them in each bedroom along with an invitation to dinner. Everyone meets for cocktails dressed as pirates and are then driven to the beach for a Caribbean feast.

Casino Night - Las Vegas comes to Necker for those that would like to try their luck in the casino, and there is no safer place to do this than Las Necker in the

Main House. Guests play with Necker Island chips at no expense with Necker staff acting as croupiers. The 'casino' runs for about one hour after dinner and the guest with the most chips at the end of the night wins a highly coveted Necker Island casino prize!

The team on Necker can also arrange for other activities off the island in the British Virgin Islands using its friendly local partners. Some ideas include scuba diving for those who are certified, and resort courses for those who aren't. Necker can arrange half or full day deep sea fishing trips and excursions to other islands in the BVIs. If guests fancy some shopping or sightseeing, Necker can arrange for a helicopter to take you outside the BVIs to places such as San Juan.

Location & Access: Necker Island is situated in the British Virgin Islands. The closest international airport is on Tortola (Beef Island) which is a 35-minute flight from San Juan and up to a 1 hour 20 minute flight from Antigua. It is possible to fly to the British Virgin Islands via many parts of the Caribbean, with the most popular routes being via San Juan, Antigua and St. Thomas.

By boat Necker is approximately 30 minutes from Tortola and 10 minutes from Virgin Gorda where there is another smaller airport. Necker Island can also be reached by helicopter from Tortola, Virgin Gorda, St. Thomas, San Juan and many other neighbouring islands. It is also possible to anchor a yacht off Necker if guests are going to be sailing in the area.

Arrival and departure boat transfers to the island are included in the rates, and boats can make the journey during the day and night.

Ulusaba Private Game Reserve

Introduction: Ulusaba Private Game Reserve, is located in the western sector of the Sabi Sand Game Reserve, near Kruger National Park in the Mpumalanga province of South Africa. The ultimate destination for spotting the 'Big Five', guests are able to enjoy over 13,500 hectares (about 33,000 acres) of unspoilt, game-rich Bush in near solitude. With experienced Trackers and Game Rangers sharing their vast knowledge of the surrounding wildlife, Ulusaba brings the thrill, adventure and safari traditions of Africa to life in an exclusive and luxurious setting.

Booking style: Ulusaba operates hotel style where guests book individual rooms, additionally they can hire one or both lodges exclusively; both operate on an all inclusive basis. Whether it's for a birthday, anniversary or just a great opportunity to escape with family and friends, Ulusaba's team are on hand to cater to all requests.

Accommodation: Ulusaba has two beautiful lodges set 0.5 kilometres apart.

Rock Lodge is perched high on the summit of a koppie with views over the vast lowveld and the distant Drakensberg Mountain range.

There are ten rooms and suites individually designed with the colours denoting a different African tribe or region. These include four Rock Cliff rooms, one Master Suite, two Makwela Suites with private infinity plunge pools and one two-bedroom Rock Suite.

Cliff Lodge, located a short walk from the Main House at Rock Lodge, features two magnificent suites offering guests the ultimate in safari luxury. Cliff Lodge 1 has a private pool and a second bedroom for one adult or two children, and Cliff Lodge 2 has its own Jacuzzi with stunning views over the bush. When you hire both suites for exclusive use your own chef and private vehicle for game drives is included. Cliff Lodge can accommodate a maximum of 5 adults and 4 children when booked exclusively.

Safari Lodge is located beneath a canopy of ancient trees on the edge of a dry riverbed. Guests will have the sense of adventure as they cross rope bridges between tree house style rooms, with local wildlife passing by. The eleven rooms

include a Treehouse Suite overlooking the nearby Xikwenga Dam and are split into Safari, Elephant and River Rooms, some of which have private plunge pools. The Treehouse Suite is located a 15 minute walk along a raised walkway from the main lodge. Overlooking the Xikwenga Dam, where hippos and elephants come to bathe, the Treehouse Suite is the ideal spot to get up close and personal with the animals and the perfect spot for those looking for a little more privacy and seclusion.

What to do: There are twice daily game drives included in all guest stays. In addition to this, guests can take game walks, stargaze in the Bush Observatory, indulge in a spa treatment, visit the gym, enjoy private dinners, make the most of the wine cellar and much more. Alternatively, guests can visit the local community (supported by Pride n' Purpose Ulusaba's charitable arm).

Location & Access: Ulusaba Private Game Reserve is located in the western sector of the Sabi Sand Reserve near Kruger National Park in the Mpumalanga province of South Africa.

South Africa is served by direct flights from the UK and other major European hubs, with flight times to Johannesburg of between 10 ½ and 11 ½ hours depending on the point of origin.

From the US there are direct flights from the East Coast, with flight times of approximately 18 hours.

On arrival in Johannesburg, Ulusaba is approximately a 1 hour 20 minute flight by twin-engine aircraft to the Ulusaba airstrip from Johannesburg International Airport (also known as O.R. Tambo Airport) and only a 30 minute flight from Kruger Mpumalanga International Airport (KMIA) in Nelspruit.

Kasbah Tamadot

Introduction: Kasbah Tamadot is set at the foothills of the spectacular Atlas Mountains located in Asni, 1,320m above sea level, approximately 45 minutes drive from Marrakech in Morocco. The hotel employs local Berber staff from the surrounding villages, giving guests a sense of staying in a Moroccan home rather than a hotel.

Booking style: Kasbah Tamadot is operated 'hotel style' but is an ideal escape for groups and the entire property can be hired exclusively for private use. Rates are based on a bed and breakfast basis. Rates are all inclusive when booked as exclusive use.

Children are able to stay at the hotel at selected times of the year.

Accommodation: The hotel comprises 24 stunning bedrooms and suites including six luxury Berber tented suites. All are individually designed and uniquely furnished using traditional Moroccan furnishings and antiques with contemporary elements. Whether your room has a private plunge pool, an exquisitely carved ceiling, or a terrace overlooking the valley, it will feel like a Moroccan home.

All the rooms including the tented suites have their own Berber name, every one with a special meaning and each one reflects a piece of the room, for example, Tafoukt meaning Sun – on the façade of this room is an engraving of the sun, which is part of the original building. The luxurious Berber tented suites offer stunning views of the Atlas Mountains. Each tented suite features a King-size bed, large soaking tubs with mountain views, and a terrace with private plunge pool, sun loungers and outdoor dining area. They also all come equipped with split air conditioning units to keep cool in summer and warm in winter! Accessed through the herb and vegetable garden, the tented suites are perfect for those looking for a little more privacy.

What to do: There are so many things to do while staying at this magnificent retreat; from taking a mule ride to trekking in the atlas mountains; or those who wish to seriously relax can treat themselves to a traditional Hammam in the luxurious Asounfou spa. There is also a gym, heated outdoor infinity pool and heated indoor pool, tennis courts and a Salon complete with a fireplace, books, CDs & DVDs for those wishing to chill out inside.

Location & Access: Kasbah Tamadot is approximately a 45 minute drive South of Marrakech Airport and approximately one hour South from central Marrakech at the foothills of the Atlas Mountains just beyond the village of Asni.

Morocco is served by direct flights from the UK and other major European hubs, with flight times to Marrakech of between 3-4 hours. Guests travelling from the US can connect either in Casablanca or a European hub.

Luxury car transfers between Marrakech airport and other points in the city to Kasbah Tamadot can be arranged. Helicopter transfers can also be arranged and they land on the field behind the hotel.

The Roof Gardens & Babylon Restaurant

Introduction: Located 100ft above Kensington High Street, The Roof Gardens is the place to celebrate, party and dine in London. It is nestled amongst one and half acres of beautiful themed gardens with natural wildlife and resident real live flamingos... Bill, Ben, Splosh and Pecks. 2011 sees The Roof Gardens celebrate its 30th birthday and Babylon Restaurant's 10th birthday.

The Gardens: There are three distinct gardens: Spanish, Tudor and English Woodland, all arranged around the central Clubhouse.

- The Spanish Garden was inspired by the Alhambra in Granada, and is characterised by manicured lawns, fountains and colourful seasonal bedding plants, all arranged around a central courtyard.

- The Woodland Garden features almost 100 different species of trees, some of which were planted 70 years ago. This garden stretches all the way along the length of the roof, with full grown oak, lime and fruit trees growing in just 1.5m of soil. This is the garden where the resident flamingos live; it also has a stream filled with carp, a play area for the ducks and a fish pond harbouring a number of different species.

- Finally the Tudor Garden is a delightful combination of Tudor-style archways and walls punctuated by secret corners, hanging wisteria and a beautiful display of flowers in spring. Evergreen shrubs are surrounded by fragrant lilies, roses and lavender during the summer months.

Events: The Roof Gardens is an ideal venue for every special event from dinners, discos, corporate functions, cocktail parties to weddings for as little as 50 guests up to 500. It is possible to have not only a wedding reception at The Roof Gardens but also to get married there. The Roof Gardens is full licensed to perform civil marriage ceremonies and civil partnerships indoors.

The Private Members Club - On Friday and Saturday nights The Club which features two bars, a dance floor, DJs and music until 3am often hosts themed party nights. There are four membership tier levels – Fly Higher, High Flyer, Jet Set and Long-Haul all offering fantastic benefits.

Babylon Restaurant: Located just above The Club on the 7th floor, the newly refurbished Babylon Restaurant has room for 110 guests inside plus a private dining room for small celebrations or business meetings. The restaurant offers an eclectic menu seven days a week for both lunch and dinner where guests can

enjoy breathtaking views of London's skyline. The best views are from Babylon's terrace. To the east you can see the City, St. Paul's, Canary Wharf and CentrePoint. To the south is the National History Museum, Battersea Power station, Crystal Palace and to the west you can see Earl's Court, Kensington Olympia and Richmond Park. The restaurant is open Monday to Sunday from 12pm to 2.30pm for lunch, and Monday to Saturday from 7pm to 10.30pm for dinner. The private dining room has space for up to 12 people at the rear of the restaurant with its own terrace overlooking the flamingos in the Woodland Garden. It is also possible to hire the semi-private area for up to 28 people.

Location & Access: The Roof Gardens is located at 99 Kensington High Street (London, W8 5SA). Access to the building is via Derry Street which branches off Kensington High Street.

It is only a short walk from Kensington Gardens, part of London's sprawling Hyde Park, as well as the exclusive Holland Park area of the city.

The Lodge

Introduction: Opened in January 2008, The Lodge in Verbier, Switzerland is one of the more recent additions to Sir Richard Branson's Virgin Limited Edition collection of luxury retreats.

Recognised as one of the most luxurious chalets in The Alps, renowned for its stylish interior and exceptional personal service from its team of 13 staff, The Lodge is the perfect location for both the slopes and Verbier's famous après ski nightlife.

Booking style: During the winter season The Lodge is available for exclusive weekly hire and throughout the summer months guests can book individual rooms 'hotel style'. It really is the perfect year-round escape.

Guests can reserve individual rooms at The Lodge during the winter season if the chalet has not been booked for exclusive use six weeks prior to chosen arrival date. Set arrival dates and minimum stays apply.

Accommodation: The stunning nine bedroom chalet, accommodating a total of 18 guests, is spread over five floors, with all the communal areas on the ground and first floors and the bedrooms on the top three floors. There are nine en-suite bedrooms - seven suites and two top floor Master Suites. It comes complete with an indoor pool, Jacuzzis and a friendly team of experienced staff including an activities co-ordinator, spa therapist and chefs trained by Raymond Blanc.

In addition to this there is a kids bunkroom: With space for up to 6 children or young adults, the bunkroom on the 2nd floor has 3 sets of bunk beds, a separate shower and toilet, a plasma screen TV with DVD player, an Xbox games console, and bean bags – perfect for getting away from the adults!

What to do: After an active day on the slopes, there's plenty for guests to do back at The Lodge to relax and unwind. There's the in-house spa where guests can treat themselves to a treatment or use the gym or take a dip in the indoor pool or Jacuzzi. The Lounge allows guests to snuggle up in front of the fire with a good book or for those looking to let their hair down take to the Party Room! The

Party Room has a pool table, a bar, a wine selection, Nintendo Wii and a 50" plasma screen.

Location & Access: The Lodge, Verbier is situated at an altitude of approximately 1,500m in the Valais region of south-western Switzerland - 51 miles or 82 kilometres east of Geneva as the crow flies.

The Lodge is perched high in the Swiss Alps in a forested area just a five minute walk from the town centre of Verbier, and only 250m from the main Medran lift station.

The nearest international airport is in Geneva, which is about a two hour drive to The Lodge and is served by major international carriers. Alternatively guests can take a two hour train ride from Geneva to Martigny, a town about 30 minutes drive from The Lodge – this is a perfect way to enjoy the spectacular scenery.

Private planes are able to land at Sion Airport which is only 45 minutes by car from The Lodge. Helicopter transfers can also be arranged upon request from both Geneva and Sion Airports.

Necker Belle

Introduction: After a two and a half year extensive refit, we are proud to welcome Necker Belle into our collection. She is one of the largest all-carbon multi hull yachts of its kind and can reach speeds of over 20 knots.

Booking style: Necker Belle is available for weekly tailor-made charters around the Caribbean. However, should there be a free day here and there, we will be sure to invite Necker Island guests to consider her for day's charter or a drink/dinner reception when she's anchored near Necker Island.

Accommodation: To guarantee guests keep their eye on the horizon at all times, Necker Belle's four spacious main cabins with large windows are situated on the main deck above the water line. The Master suite offers stunning views of the ocean through large windows. This room has ample storage space along with a comfy queen size bed, 52 inch LCD TV and private bathroom.

Two double VIP guest cabins can be arranged into twins and both have a junior version of the Master Suite's bathroom with shower room. Other features include a 26 inch LCD TV, DVD and sound system. The double guest cabin, which can not be split into a twin, offers an en-suite, DVD and sound system. All enclosed guest cabins are fully air conditioned.

Necker Belle can accommodate up to 12 guests comfortably by converting the saloon into a double cabin with a privacy screen. Additionally, two of the more adventurous types can sleep in the upper cockpit area quite comfortably under the stars.

What to do: Days aboard Necker Belle can be spent enjoying the clear waters of the Caribbean, whether cutting up the sea on a pair of water-skis, trying your hand at the high-adrenaline sport of game fishing or marvelling at the vibrant marine life with scuba tanks strapped to your back. Sun lovers can relax suspended over the turquoise waters, catching some rays on the forward beam trampoline. Whether you prefer formal or informal dining, fine cuisine on board Necker Belle is a given. In the evenings, after dinner, you're invited to the open air cinema – we'll set up a projector and a big screen on the aft deck.

This world class yacht with its crew of seven, modern, stylish interior and fabulous Virgin service is the perfect choice for fun and relaxation in the high seas of the Caribbean.

Necker Nymph: Not only is Necker Belle one of the fastest on the water, she also boasts one of the world's first underwater aircraft! Guests will be able to live out their James Bond fantasies with our 3-person aero submarine Necker Nymph which is usually anchored to the yacht's top deck when she's not berthed on Necker Island. The submarine was tailor-made to Necker Belle's exact specifications and is guaranteed to satisfy the 'need for speed' of even the most adventurous soul!

Basically it's like flying underwater! Once launched the submarine dives down to a depth of 30 metres (98ft) so you can explore the deep without having to get around by flipper power. It can travel at up to 6 knots under water with our trained pilot at the helm.

The submarine seats two passengers either side of the pilot in comfortable bucket seats with a 'windshield' removing the pressure from the slipstream, and because it's an open top design the visibility is unparalleled, allowing panoramic views of all that underwater marine life. Dives typically last from one to two hours.

Passengers wear normal scuba breathing gear and the craft can be used for four separate dives per day on average. It is not necessary to have completed the standard SCUBA 'PADI' qualification course to take part in a dive. However first-timers will need to complete a ½ day familiarisation and safety course which can be done once you board Necker Belle. Guests who are already 'open water PADI' certified will need no further training and will be able to dive to a maximum depth of 18m, or 30m if they have completed their advanced course.

The craft has been tested to the highest possible safety standard, has generous back-up supplies of oxygen and is positively buoyant so it naturally stays afloat. She also carries flares and a radio. Safety criteria are designed to comply with international SCUBA standards.

Children

At all our properties we cater for our little guests as well as our adult guests!

Special food and beverages or simple snacks and light meals can be prepared for all children.

Dedicated babysitting is available with advance notice given. The service will be provided by a local member of staff with plenty of experience with children – charges may apply.

On **Necker Island** there is an array of activities for the little ones to get stuck into. Sir Richard Branson designed Necker Island to be his family's holiday home, so it's no surprise that children are very welcome. There are lots of sporting activities together with a large range of children's DVD's, toys, an Xbox, books and games. They can also arrange activities like treasure hunts or beach Olympics.

Guests can visit at specifically selected times during the year on a Family Fun Celebration Week, designed specifically for families with children who do not wish to hire the entire island.

The Lodge is a great place for a family holiday and there are plenty of things for children to do. Children of all ages are invited to take part in The Lodge Rangers club, which doesn't offer a set programme, but rather a range of activities suitable for every child. Each child is offered a welcome pack on arrival as well as being provided with toys and games during their stay.

Babylon Restaurant at The Roof Gardens always welcomes children, however they are a little too young to join our Private Members Club! Babylon Restaurant offers a special menu for its younger diners. Kiddie packs are provided for children on arrival, and on Sundays a magician is on hand to keep the kids fully entertained!

Our African retreats, **Ulusaba Private Game Reserve** in South Africa and **Kasbah Tamadot** in Morocco, pull out all the stops to ensure the guests of our future have the times of their lives.

At Ulusaba the 'Ulusaba Cub's Club' invites kids or cubs, as we like to call them, of all ages to take part in the activities on offer at Rock Lodge. Children under 12 accommodated at Rock Lodge only and only those aged 6 or more can go out on game drives.

On arrival at Ulusaba, all Cubs are given a backpack full of goodies to keep them entertained and to help educate them about the African bush. Some of the activities include treasure hunts supervised by the Rangers where Cubs will learn about direction and map reading and familiarise themselves with the plants, trees, animals and their tracks. Following each completed task, badges will be awarded and framed by their very own home made wooden frame which they will make from the products found in the bush. For the more creative souls, various craft sessions can be arranged and for the Ray Mears types, survival instruction, such as finding water and bait for fishing can be taught.

Recently introduced is a 'Family Sports Day' where the whole family can get together to enjoy a picnic in the bush and participate in a variety of sports such as tug of war, water balloon fights, egg and spoon race and a three legged race, to name a few.

In addition, Pride n' Purpose and Ulusaba Cub's Club have joined together to find ways for Cubs to be more involved in the local community by supporting the schools in the adjacent villages. Some of these initiatives are giving Cubs the opportunity to become an Ulusaba community pen pal and write to another child at a local school, helping them to learn more about different cultures. There will also be the chance for our Cubs to sponsor the orphanage or sponsor a tree for food! Guests will have the option to pay an extra R100 for their community tour and this extra money will go towards a fruit tree for the schools, where the Cubs will be invited to the community to plant the tree themselves.

At **Kasbah Tamadot** Peppermint, Peanut and Paprika, our resident mules, are on hand to capture the children's hearts. That is, if Pickle and Pumpkin (the two camels) and Pudding, Plum and Peaches (the three donkeys) haven't found them already! Children are welcome for limited periods each year during mini school holidays.

High in the Atlas Mountains, this magical mountain retreat enjoys rustic landscapes, ideal for children to ride the resident mules, venture off on a

Moroccan treasure hunt, participate in nature walks, take to the bumps on a four-wheel drive excursion, go on a horse and cart ride, or simply partake in Moroccan tea party, learn how to make delicious local dishes and splash around in the indoor or outdoor infinity pools.

Weddings & Honeymoons

Getting married and choosing your honeymoon destination are two of the most important decisions you'll ever have to make. Rest assured, we love hosting weddings and honeymoons at Virgin Limited Edition! Our retreats lend themselves to privacy and seclusion – an ideal setting for couples celebrating their honeymoons or those looking for intimate settings for their 'Big Day'.

Necker Island

Necker Island is a beautifully romantic setting - ideal for a dream wedding. The team on the island can help to arrange everything for the special day. Those getting married on the island will be required to hire the entire island. For those wishing to spend their honeymoon on Necker, Celebration Weeks are a perfect way for newlyweds wanting to spend time on the island without having to hire the entire island.

Ulusaba

Getting married at Ulusaba can either be a case of eloping to the bush or planning a big event with family and friends and what could be more spectacular or evocative than a ceremony in the African Bush! Your guests will be talking about it for years to come. Few settings evoke a more perfect romantic atmosphere than listening to the animals whilst sipping champagne and watching the sun go down.

We've put together a series of four wedding options, from simple to lavish, all designed to ensure the bride and groom get off to a fantastic start!

For those of you who have tied the knot elsewhere, honeymoons at Ulusaba are equally idyllic for an intimate and private escape to the African Bush. This romantic Ulusaba experience promises to be Heaven on Earth and a holiday never to be forgotten!

Kasbah Tamadot

There are strict religious rules regarding marriages in Morocco which require individuals to be of the Muslim faith. When the property is hired out exclusively the team at Kasbah Tamadot can organise a blessing, or guests can include the hotel in their wedding celebrations and visit for their honeymoon. The Berber Tented Suites are ideal for honeymooners and enjoy a private setting slightly away from the main house.

The Lodge

Although guests cannot get married at The Lodge itself, they can have the reception there. Marriages in Switzerland require a civil service at the local registry office, which in the case of Verbier is in nearby Le Chable. Guests will need to start planning at least four months in advance of their arrival date, and the staff at The Lodge will be delighted to help with all of the reception arrangements. If guests prefer they can always book The Lodge for their honeymoon.

The Roof Gardens & Babylon Restaurant

The Roof Gardens & Babylon Restaurant are fully licensed to perform civil marriage ceremonies and civil partnerships indoors. We also cater for ceremonies for those not of the Christian faith.

Guests can tie the knot in the stunning indoor wedding venue and then host a party to remember for 50-500 guests within the beautiful themed rooftop gardens.

The Roof Gardens Events team are there to make organising a wedding day as stress-free as possible. A dedicated Wedding Executive will take care of the wedding cake, flowers, photographer, fireworks, entertainment and more to make sure the bride and groom enjoy every moment of their special day!

We've put together a series of three wedding options, from simple to lavish, all designed to ensure the bride and groom have everything they could possibly wish for.

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