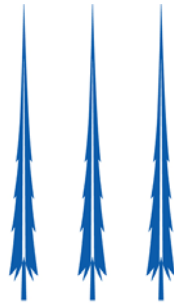


DIRECTIONS FROM GENEVA AIRPORT TO THE LODGE

1. From the airport car park stay in the left lane as you exit, as the turn off onto the motorway comes up quickly – make sure you follow the GREEN 'LAUSANNE' road signs for the E25/E62 motorway.
2. For the first 10 minutes of your journey the mountains should be on the left side of the car. Follow the motorway towards Lausanne for about 50km/31 miles) then look for signs to bear right towards GD ST. BERNARD (just like the famous dogs!). The route number to follow is the E62 (9)
3. Stay on this motorway for about 75km/47 miles (Lake Geneva will be on your right for a good part of the journey) until you see signs for Verbier (as well as for Martigny-Croix and the E27). Take the VERBIER exit right.
4. You will now have come off the motorway and should continue straight on for about 5km/3miles until you come to a roundabout. Continue to follow signs for Verbier (straight over onto route 21).
5. Continue straight on for 15km/9 miles until you reach Le Châble. There will be a bridge over to a traffic light. Continue straight until you reach a roundabout where you follow the signs for VERBIER (3rd/last exit as if you were almost turning back on yourself).
6. Follow the winding mountain road for 7km/4 miles until you reach VERBIER.
7. Once you enter Verbier town you will automatically be filtered into the one way system, which you follow to a roundabout in the centre. Go STRAIGHT OVER the roundabout and then take an IMMEDIATE RIGHT up the hill – along the high street (rue du Médran). The Banque Cantonale du Valais is on the opposite side of the roundabout and the turn to the right is BEFORE you reach this.
8. CONTINUE up the high street to just past the Médran Lift station on your left hand side and under the cable cars. There is a big flat screen mounted onto the side of the lift station building. Continue STRAIGHT UP THE HILL between the two car parks (follow the sign for P2 but don't turn left into the car park).
9. The road forks at the top of the hill, TAKE THE RIGHT FORK and follow the road for 100m where you will see THE LODGE on your left hand side (Chemin de Plénadzeu 3).



THE LODGE VERBIER

SIR RICHARD BRANSON'S
MOUNTAIN RETREAT



enquiries@virginlimitededition.com • www.virginlimitededition.com
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